

Story Photo Privacy Notice (How we use your information)

Pacific Prime Business School is committed to protecting your privacy. This privacy notice explains how we collect, use and share your personal information, and your rights in relation to the personal information we hold.

This privacy notice concerns people whose image and/or story has been recorded for use by Pacific Prime Business School.

Pacific Prime Business School is the controller of personal information, and is subject to the laws of Myanmar. we may collect, use and share your personal information in order to share your story and/or image with our stakeholders and customers.

What information we hold

The categories of personal information that we collect, hold and share include:

- Personal information (such as name and photograph);
- Biographical information (such as course and achievement information, opinions expressed and interview notes , customer testimonials).

Why we hold your information

We use your information to:

- Share your story with our stakeholders and customers, via promotional materials, websites, social media, email marketing and online and offline marketing activities and all marketing materials;
- Promote the aims, values and services of Pacific Prime Business School ;
- Comply with the law regarding data sharing.

The basis for using this information

We process information on certain grounds (bases). In most cases, we collect and use this information on the basis of legitimate interests.

When the processing of this information is considered to be sensitive; we will collect and use your information only on the basis of consent. These circumstances include:

- Data relating to people who are vulnerable, at risk or under the age of 13;
- Data of a private or sensitive nature.

We will seek your consent before collecting sensitive data of this kind; in relation to data collected and processed on the basis of consent, you have the right, at any time, to withdraw your consent. If you wish to do so, please: contact Data Administration Officer and Marketing team either by telephone or by email whose contact details are listed below.

Please note that the removal of your data from marketing databases will not affect processing that has already taken place, and Pacific Prime Business School is unable to control or retract information that has been made public.

Collecting information

The majority of information you provide to us is necessary for us to share your story or image and all of your information is provided to us on a voluntary basis. However, failure to supply such information may mean that we are unable to share your story or image. You will always be informed if we are collecting information of this kind.

Storing information

We store information securely and in line with our Data Protection Policy and associated procedures. A copy of our Data Protection Policy can be obtained from either on our website or data administration officer, whose contact details are listed below. We hold your information only for as long as your explicit consent allows us to, unless you confirm your consent to our holding and processing your information.

Who we share information with

We will publish your information via all marketing and inhouse channels you have consented to, which in some cases includes publishing your information publically. We will also routinely share information with:

- External marketing agencies
- Mailing houses (digital and hard copy)
- Media sources
- Customer Relationship Management system provider
- Corporate Partners for Discount Privilege Member Card

We do not share your information with any other organisations unless it is necessary and in line with the purpose for which it was collected. Where data is routinely shared, a data processing agreement will be established to ensure the protection of your information.

Requesting access to your personal data

Under data protection , you have the right to:

- Request access to the information we hold about you (Subject Access Request);
- Be informed of the identity of the controller, the reasons for processing your personal data and other relevant information necessary to ensure the fair and transparent processing of personal data;
- Object to processing of personal data that is likely to cause, or is causing, damage or distress;
- Prevent processing for the purpose of direct marketing;
- Object to decisions being taken by automated means;
- In certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed;



Contact

In order to make a Subject Access Request or to discuss anything in this privacy notice, please contact our Data Administration Officer :

Data Administration Officer

Email: dao@ppbsmyanmar.com

Phone:

Address: Pacific Prime Business School

4th Floor , Building (9) , MICT Park , Hlaing Township
Yangon , Myanmar